2027 CCRIM Sponsorship Form & Invoice

This sponsorship agreement is between Contra Costa REALTORS® in Motion (CCRIM) and the sponsoring company listed below. Sponsorship covers the period from January 1, 2027, through December 31, 2027.

TYPES OF SPONSORSHIP

Annual	Monthly	Quarterly	Weekly
$3,500	$500/Mo	$500	$125/wk.

COMPANY & CONTACT INFORMATION

Company Name: _____ Type of Products/Services: _____

Contact Person: _____ Title: _____

Phone Number: _____ Email: _____

PAYMENT SECTION

Sponsorship Type: ☐ Annual ($3,500) ☐ Monthly (500/mo) ☐ Weekly (125/wk) ☐ Quarterly ($500/Q)

Method: Visa Mastercard ☐ Discover ☐ American Express ☐ Card on File ☐ Call for Payment

Name on Card _____ Card # *Please call Contact (info)*

Expiration Date _____ CID# _____ Signature _____

***To help cover processing costs, a 3% service fee applies to all credit and debit card transactions.**

Complete and email it to niki@thesullivangrp..com or mail it to Contra Costa REALTORS® In Motion, 1870 Olympic Blvd, #200, Walnut Creek, CA 94596. Applicants will not be entitled to sponsorship benefits until full payment has been received.

Please choose 3 desired time blocks, subject to availability and approval: (for Monthly/Quarterly/Weekly Sponsors)

CCRIM
Contra Costa Realtors in Motion

SPONSORSHIP BENEFITS

- **Prominent Brand Exposure:** Your logo will be placed on promotional materials and social media platforms.
- **Recognition at Meetings:** Verbal acknowledgment and inclusion in dynamic slide shows during sponsored events.
- **Marketing Materials on Tables:** Showcase your banner and exhibit your marketing and promotional materials.
- **Business Spotlight**: Opportunity to showcase and discuss your business with the group.
- **Complimentary Meeting Access**: Commensurate with the type of sponsorship.
- **Networking Opportunities:** Connect with industry professionals to explore new avenues for growth and collaboration.

SPONSORSHIP TYPE

Annual Sponsor - $3,500 per year
Monthly Sponsor - $500 per month
Weekly Sponsor -$125 per week
Quarterly Sponsor - $500 Quarterly
Quarterly Sponsor w/speaking opportunity - $600 Quarterly and 1 week of speaking

SPONSORSHIP LEVELS AND BENEFITS

Annual Sponsor - $3,500 per year

- **Speaking Opportunity**: 7-minute presentation every quarter.
- **Recognition**: Weekly acknowledgment by the CCIRM Vice President.
- **Brand Visibility**: Literature, promotional materials on tables, and banners displayed every week. Branded centerpieces will be on the table during presentation week.
- **Digital and Print Exposure**: Regular inclusion in CCRIM communications.
- **Meeting Access**: Three annual passes for designated representatives.

Monthly Sponsor - $500 per month ***(limited to one lender or one non-lender sponsor)***

- **Speaking Opportunity**: 5-minute presentation during the sponsored month.
- **Recognition**: Weekly acknowledgment by the CCRIM President during the sponsored month.
- **Brand Visibility**: Branded centerpieces, literature, and promotional materials on tables and banners displayed weekly during the sponsored month.
- **Digital and Print Exposure**: Company name and contact information on the cover page of the tour sheets. And inclusion in CCRIM updates and the CCRIM Facebook/Instagram page during the sponsored month.
- **Meeting Access**: One monthly pass during the sponsored month.

Weekly Sponsor - $125 per week ***(one sponsor per week)***

- **Speaking Opportunity**: 3-minute presentation during the sponsored week.
- **Weekly Recognition**: Acknowledgement by the CCRIM President during the sponsored week.
- **Brand Visibility**: Branded centerpieces, literature, and promotional materials on tables and banners displayed every week during the sponsored week.
- **Digital and Print Exposure**: Name and contact information included on tour sheets.
- **Meeting Access**: One weekly pass during the sponsored week.

Quarterly Sponsor - $500 Quarterly

- **Weekly Recognition**: Acknowledgement by the CCRIM President during the sponsored Quarter.
- **Brand Visibility**: Branded centerpieces, literature, and promotional materials on tables and banners displayed every week during the sponsored quarter.
- **Digital and Print Exposure**: Name and contact information included on tour sheets.
- **Meeting Access**: One weekly pass during the sponsored Quarter.

CCRIM SPONSORSHIP RULES & REGULATIONS

The rules and regulations governing sponsorships in the Contra Costa Realtor in Motion (hereafter referred to as "CCRIM") are now part of the Sponsorship Agreement.

PAYMENT

Payment is due upon submission of the completed Sponsorship Form. Applicants will not be entitled to sponsorship benefits until full payment is received.
You can pay for sponsorship by phone, at our meeting front desk with cash or check, if paid via any debit/credit card a 3% service fee will apply to help cover the processing fee.
For questions regarding payments, please contact our 2027 treasurer Niki Sullivan, via email niki@thesullivangrp.com

ACCEPTANCE OF SPONSORSHIP

Submit a completed Sponsorship Agreement before the event to be considered for sponsorship. CCRIM reserves the right to reject any application. Approval is contingent upon review by CCRIM, and no placement is guaranteed until approved. All sections of the Agreement must be completed for consideration.

CANCELLATION

If a sponsor cancels, they must issue a cancellation request in writing and provide at least 60 days' notice. All cancellations and reinstatements are subject to the CCRIM board's approval.

USE OF SPONSORSHIP

Sponsors cannot transfer, subcontract, or split their allotted sponsorship. Each sponsor can promote their business at events, including offering discounts, raffling prizes, or distributing promotional items. The CCRIM must approve all promotional activities before events to ensure compliance.

LOGO PLACEMENT

CCRIM determines the placement of logos on marketing materials and social media posts, striving for appeal and clarity. If sponsorship is paid after materials have been distributed, efforts will be made to incorporate logos into subsequent distributions.

ASSIGNMENT OF SPACE LOCATION

CCRIM cannot guarantee table or space availability at every event due to venue differences but will endeavor to provide as permitted. CCRIM may assign tables and spaces to sponsors.

INSTALLATION, REMOVAL AND RESTRICTION

Sponsors are responsible for the delivery and removal of equipment, display materials, and promotional products to and from the venue. CCRIM is not liable for lost or stolen items. CCRIM reserves the right to ask to remove any exhibit part deemed inappropriate for the event or not in its best interest.

EQUIPMENT AND INTERNET ACCESS

CCRIM does not guarantee internet or electrical power access. Sponsors should plan accordingly or check with the CCRIM committee for availability.

NATURE OF RELATIONSHIP

CCRIM is not exclusive to any industry or company. Acceptance of the Sponsorship Agreement does not entitle sponsors to exclusive industry arrangements or constitute an endorsement of their services or products.

ATTENDEE/DISTRIBUTION LISTS

Event attendee lists are for the exclusive use of CCRIM and will not be provided to sponsors. Sponsors are responsible for networking and obtaining their contacts at each event.

As part of your sponsorship for our upcoming event, please note that it is your responsibility to provide your logo no later than 15 days before the event starts and presentation slides one day before the event to our marketing director. Please email the required materials to **presentations@ccrimtoday.com** within the specified timeframe to ensure they are included in our promotional and event materials.

AUTHORIZED COMPANY REPRESENTATIVE SIGNATURE

I have read the CCAR Sponsorship Rules and Regulations, completed the CCRIM Sponsorship Agreement and Payment Form on page 1, and agreed with all the terms and conditions detailed therein.

_____	_____
Print Name of Applicant	Title
_____	_____
Signature	Date

P.S. Discounted Sponsor Spotlight: Quarterly Sponsors may purchase **one Weekly Sponsor Spotlight during their sponsored quarter for $100**, discounted from the regular $125 rate. This includes approximately **3–5 minutes to present their business, services, and updates to CCRIM members.**